

Lakeshore Records, its parents, divisions, subsidiaries, affiliated companies, subdistributors, successors and assigns and their respective officers, agents, directors, employees and licensees (“we”, “our” or “us”) believes that your privacy is very important. This Policy outlines the types of personally identifiable or personal information and data that we will collect from you through the website at the domain names www.filmmusicdaily.com (“Our Site”) or through our dedicated pages that may be hosted on third party websites, including social media sites such as Facebook, Instagram and Twitter (“Third Party Sites”) (Our Site and the Third Party Sites shall hereinafter be collectively referred to as the “Websites”), and how we will use and when we might disclose such information and data to third parties. Your use of the Websites and submission of information to us (whether through Our Site or Third Party Sites) constitutes your consent to this Privacy Policy. This Privacy Policy is effective as of March 1, 2014 and was last modified on May 24, 2018.

Personal Information and Usage Data that we collect

We do not collect from you any personally identifiable information about you (e.g., your name, email address, physical address, date of birth, phone number) (“Personal Information”) on Our Site simply by virtue of your visiting Our Site; we only collect it if you choose to submit it to us (e.g., should you choose to be notified of future releases).

We may collect standard usage information by virtue of your visiting the Website (“Usage Data”), such as your computer’s IP address, date and time of your visit to our Website, the type of browser you use, the URLs you visited before landing on the Website and to which you went afterwards, and other usage information, whether or not you submit Personal Information to us. Usage Data will not reveal your identity or be linked to you personally.

As noted, you may be accessing our content through a Third Party Site. In addition, the Websites may link to external sites beyond our control. This privacy policy covers only the way we treat the Personal Information and Usage Data we collect on our Websites. By accessing the Third Party Sites or external sites, you are agreeing to the privacy policies of those sites. Please understand that the Third Party Sites and external sites may have different policies with respect to the collection, use and disclosure of your Personal Information. We have no control over and are not responsible for the privacy practices of such third parties. Therefore, you are encouraged to review the privacy policies of all third party websites. Without limiting anything in the following section, we are not liable in any way for the actions, inactions or policies of Third Party Sites.

Use of the Personal Information and Usage Data that we collect

If you choose to submit your Personal Information to us, our servers, which may be hosted by one or more third parties, will store your Personal Information and may record your Usage Data. We will not sell, rent or transfer your Personal Information, except as otherwise indicated herein.

We may use your Personal Information in order to contact you to promote our Website or any of our future releases. In the event that we send you advertising or marketing materials, we will provide you with the opportunity to opt-out of receiving such materials in the future. You may also opt-out of receiving such materials at any time in accordance with the instructions provided in this Privacy Policy.

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Usage Data may be used by us for administrative, analytical, research, optimization and other purposes, and this data in aggregated, anonymous form may be shared with third parties who provide such analytical, search and other optimization services. In connection with the foregoing, we may also use cookies (tiny text files that are stored on your computer's hard drive when you visit certain web pages that identify your computer and may store information about you) and other technologies to learn more about your preferences on our Website, so that we can improve our services and our Website. From this we may learn what web pages you visit and how long various Website features are used (if any). The foregoing Usage Data and cookies will not reveal your identity or be linked to you personally.

We may use the services of third parties who will have limited access to your Personal Information to be used for specific purposes. These purposes may include package delivery, marketing assistance, customer service, and data analysis. The third parties we contract with for these purposes will be authorized to use your Personal Information only for the purposes for which the party was engaged.

We may disclose your Personal Information or other information collected if required by law or court order, if the information relates to actual or threatened harmful conduct, to investigate and/or take action against illegal activity, suspected abuse or unauthorized use of the Website, or to protect the property or safety of others.

In connection with any sale of our company or any line of business (including the assets relating thereto), customer information generally is one of the transferred business assets, and such customer information (including your Personal Information) will be transferred or sold to the acquirer in the event of any such sale or disposition of any or all of our business.

We will not display your personal information on the Website unless you choose to display it. If you post any content on the Website (such as comments or other text), users may be able to identify you based on the name under which you choose to post such content or the content itself so keep this in mind when choosing your name and including any Personal Information in your posts.

Your Rights

If you wish to opt out of further communications from us, or if you wish to review and/or revise the Personal Information we have stored about you, please contact us with your specific request at lakeshorerecords@gmail.com.

You can decline to permit cookies in your browser, but in that case we cannot promise you that all Website features will function properly as a result.

If you use the Websites, you are responsible for restricting access to your computer, and you agree to accept responsibility for all activities that occur that may be attributed to you.

Children

The Website is not intended for the use of children. We do not knowingly collect or use any Personal Information from children under the age of 13 and hereby specifically prohibit any user under the age of 13 from providing us with any Personal Information. If you are between the age of 13 and 18, please obtain your parents' permission prior to registering with our Website or providing us with any Personal Information.

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Changes

We reserve the right to change this Privacy Policy at any time. In the event we make material changes to this Privacy Policy, such policy will be re-posted in the "Privacy" section of our Website with the date such modifications were made indicated on the top of the page. Therefore, please review this Privacy Policy from time to time so that you are aware when any changes are made to this Privacy Policy. Your continued use of the Website after such change constitutes your acceptance of any such change(s), and if you do not accept any changes, you may choose not to use the Website or opt out by sending us an appropriate notice.

Website Security It is entirely your choice whether or not you provide Personal Information to us. Although we cannot guarantee against any loss, misuse, unauthorized disclosure, alteration, or destruction of data, we take reasonable precautions commensurate with the nature of your information and data to prevent such unfortunate occurrences. We cannot ensure or warrant the security of any information you transmit to us by email and you do so at your own risk.

If there is a breach of security involving your credit card information from our Website (when applicable), we will inform you immediately and take commercially reasonable steps to rectify such breach.

Legal Disclaimer

This Website operates AS-IS, and we do not represent or warrant that the Website will be available at all times, or that your use of the Website will be uninterrupted or error-free. We are not responsible for your ability to access this Website, or for matters beyond our control. This Privacy Policy is governed by California law, excluding its provisions on choice of law. We will use commercially reasonable efforts to protect your personal information if you are accessing this site outside of the United States, but cannot assure that it will not be inadvertently disclosed.

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